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Dear Parents and Carers,

We are pleased to let you know that Seaburn Dene Primary School is launching an official Facebook page.

The aim of this page is to celebrate school life and strengthen communication with our families and the wider community. Through regular posts, we'll be sharing:

- Highlights from classroom activities and school events
- Important updates, reminders, and notices
- Achievements and successes from pupils and staff
- Opportunities for parents and the community to get involved

We believe this will be a positive and accessible way to keep you informed and connected with everything happening at school.

The Facebook page will be carefully managed by school staff, similar to our Instagram feed and Class Dojo. We will follow strict safeguarding guidelines, and no content will be posted without appropriate consent. Parents who prefer not to have their child's image shared will, of course, have that choice respected. Our photo consent guidance is updated every year through the main office. If you would like to alter or update your consent - please get in touch.

We encourage you to follow our page, to stay up to date and help us build a vibrant, supportive online community.

How to Join Us:

1. Like our Facebook page by searching for Baltonsborough Primary School on Facebook or by clicking this link: <https://www.facebook.com/profile.php?id=61581612395016>
2. Follow us to get updates in your news feed.
3. Share the page with fellow parents, students, and community members so they don't miss out on important news and events.





Seaburn Dene Primary School – Facebook Code of Conduct

Our Facebook page will be used to share positive events, trips, news, and celebrations. We encourage everyone to participate in a positive and respectful way.

To help maintain a safe and engaging environment, please follow these guidelines:

- Pupil Photos: Photos of students are only posted with parental permission. For privacy and protection, please do not tag children or mention their names in comments. Tagging of parents or friends is allowed if all other rules are followed.
- Sharing Images: Photographs, videos, or any images of pupils, staff, or any member of our school community must not be published on personal or public web spaces without prior permission from the school.
- Respectful Communication: Refrain from abusive, offensive, or personal comments about staff, governors, children, or other parents.
- School Policies and Staff: Do not use social media to publicly challenge school policies or discuss issues about individual children or staff members.
- Language: Avoid the use of inappropriate or offensive language.
- Commercial or Political Posts: We do not permit posts promoting products, commercial ventures, political campaigns, or other unrelated initiatives.

The school will regularly monitor the Facebook page and remove comments that do not adhere to these rules.

Please think before you post!

